



**WNCN**  
 EASTERN NORTH CAROLINA  
 on your side  
**WNCN.com**  
 on your side online  
 3221 S. Evans St.  
 Greenville, NC 27834  
 252-355-8500

**WNCN**  
 3221 South Evans Street  
 Greenville, NC 27834  
 (252) 355-8542

# CONTRACT

And:

Great American Media  
 3050 K Street Northwest  
 Washington, DC 20007  
 USA

<b>Contract / Revision</b> 955142 /		<b>Alt Order #</b> 25330272
<b>Product</b> DSCC		
<b>Contract Dates</b> 10/25/16 - 10/31/16		<b>Estimate #</b> 5595
<b>Advertiser</b> POL/DSCC IE		<b>Original Date / Revision</b> 10/17/16 / 10/17/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WNCN	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b> 9913721	<b>Advertiser Code</b> 49	<b>Product 1/2</b> 53
<b>Agency Ref</b> IN3307/TO232		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCN	10/25/16	10/31/16	Local News @ 5a	5a-530a		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	2				\$140.00				
N 2	WNCN	10/25/16	10/31/16	Local News @ 530a	530a-6a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	2				\$200.00				
N 3	WNCN	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$425.00				
N 4	WNCN	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$425.00				
N 5	WNCN	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$325.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WNCT**  
FASTTWO  
CAROLINA  
on your side

**WNCT**  
3221 South Evans Street  
Greenville, NC 27834  
(252) 355-8542

**WNCT.com**  
on your side online  
3221 S. Evans St.  
Greenville, NC 27834  
252-355-8500

Contract / Revision	Alt Order #
955142 /	2530272

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	DSCC	5595

Advertiser	Original Date / Revision
POL/DSCC IE	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 6	WNCT	10/25/16	10/31/16	Let's Make a Deal	10a-11a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$350.00				
N 7	WNCT	10/25/16	10/31/16	Price is Right	11a-12p		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$550.00				
N 8	WNCT	10/25/16	10/31/16	Y&R	1230p-130p		:30				NM	3	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$780.00				
N 9	WNCT	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$400.00				
N 10	WNCT	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$400.00				
N 11	WNCT	10/25/16	10/31/16	Dr Phil	4p-5p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$400.00				
N 12	WNCT	10/25/16	10/31/16	Local News @ 5p	5p-530p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	2				\$400.00				
N 13	WNCT	10/25/16	10/31/16	Local News @ 530p	530p-6p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$400.00				
N 14	WNCT	10/25/16	10/31/16	Local News @ 6p	6p-630p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	1				\$1,000.00				
N 15	WNCT	10/25/16	10/31/16	Family Feud	730p-8p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	2				\$850.00				
N 16	WNCT	10/25/16	10/31/16	NCIS	8p-9p		:30				NM	1	\$4,750.00

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WNCN

3221 South Evans Street

Greenville, NC 27834

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on your side Online  
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Contract / Revision	Alt Order #
955142 /	25330272

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	DSCC	5595

Advertiser	Original Date / Revision
POL/DSCC IE	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-T-----				1	\$4,750.00				
N 17	WNCN	10/25/16	10/31/16	60 Minutes	7p-8p		:30				NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S				1	\$2,750.00				
N 18	WNCN	10/25/16	10/31/16	Local News @ 11p	11p-1135p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				1	\$700.00				
N 19	WNCN	10/29/16	10/29/16	LN Sa	11p-1135p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S-				1	\$400.00				
N 20	WNCN	10/25/16	10/31/16	Late Show	1135p-1235a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				1	\$450.00				
N 21	WNCN	10/25/16	10/31/16	Late Late Show	1235a-135a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--				4	\$50.00				
<b>Totals</b>										0.00		46	\$25,845.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	36	\$21,500.00	(\$3,225.00)	\$18,275.00
10/31/16 - 10/31/16	10	\$4,345.00	(\$651.75)	\$3,693.25
<b>Totals</b>	<b>46</b>	<b>\$25,845.00</b>	<b>(\$3,876.75)</b>	<b>\$21,968.25</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25330272 Changes as of: 10/14/2016 at 8:59 AM Version: Highlighting Revision 1

CPE: 49/53/5595

Agency: Great American Media

Flight: 10/25/16 - 10/31/16  
Advertiser: DSCC IE

Product: DSCC

Station: WNCT  
Market: Greenville/New Bern/Wash

Total Spots: 46  
Total CPP: \$0.00

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Agency Order #: 5469949

Buyer: Pino, Thomas  
Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: JACOB ROTH  
212-373-8175

Total GRP:  
Separation:

Comments: New Order - Addition to current schedule  
ISSUE - DSCC  
PLUS CFM  
T/R JACOB

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25	10/25				
1	Tu-F,M 5a-5:30a		9 On Your Side Morning Edition I	\$140.00	0	30	2		2	\$280.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		9 On Your Side Morning Edition I	\$200.00	0	30	2		2	\$400.00	\$0.00	0.0
3	Tu-F,M 6a-7a		9 On Your Side Morning Edition II	\$425.00	0	30	3		3	\$1,275.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 6a-6:30a to Tu-F,M 6a-7a												
4	Tu-F,M 6a-7a		9 On Your Side Morning Edition II	\$425.00	0	30	3		3	\$1,275.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 6:30a-7a to Tu-F,M 6a-7a												
5	Tu-F,M 7a-9a		CBS This Morning	\$325.00	0	30	5		5	\$1,625.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 7a-8a to Tu-F,M 7a-9a												
6	Tu-F,M 10a-11a		Let's Make a Deal	\$350.00	0	30	3		3	\$1,050.00	\$0.00	0.0
7	Tu-F,M 11a-12n		The Price is Right	\$550.00	0	30	3		3	\$1,650.00	\$0.00	0.0
8	Tu-F,M 12:30p-1:30p		The Young & The Restless	\$780.00	0	30	3		3	\$2,340.00	\$0.00	0.0
9	Su 9a-10:30a		CBS Sunday Morning	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
Changes: Day/Time from Su 9a-10a to Su 9a-10:30a												
10	Su 10a-10:30a		CBS Sunday Morning	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
Changes: Day/Time from Su 10a-10:30a to Su 9a-10:30a												
11	Tu-F,M 4p-5p		Dr. Phil	\$400.00	0	30	3		3	\$1,200.00	\$0.00	0.0
12	Tu-F,M 5p-5:30p		9 On Your Side News @ 5 PM	\$400.00	0	30	2		2	\$800.00	\$0.00	0.0
13	Tu-F,M 5:30p-6p		9 On Your Side News @ 530 PM	\$400.00	0	30	3		3	\$1,200.00	\$0.00	0.0
14	Tu-F,M 6p-6:30p		9 On Your Side News @ 6 PM	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Family Feud	\$850.00	0	30	2		2	\$1,700.00	\$0.00	0.0

955142



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Agency Order #: 5469949  
Buyer: Pino, Thomas  
Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH  
212-373-8175

Total GRP:  
Separation:

Contract # 25330272      Changes as of: 10/14/2016 at 8:59 AM      Version: Highlighting Revision 1  
CPE: 49/53/5595      Flight: 10/25/16 - 10/31/16      Station: WNCN  
Agency: Great American Media      Advertiser: DSCC IE      Market: Greenville/New Bern/Wash  
Product: DSCC      Office: WASHINGTON  
Total Spots: 46      Total CPP: \$0.00      Total \$: \$25,845.00

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
16	Tu 8p-9p		NCIS-CBS	\$4,750.00	0	30	1		1	\$4,750.00	\$0.00	0.0
17	Su 7p-8p		60 Minutes-CBS	\$2,750.00	0	30	1		1	\$2,750.00	\$0.00	0.0
18	Tu-F,M 11p-11:35p		9 On Your Side News @ 11 PM	\$700.00	0	30	1		1	\$700.00	\$0.00	0.0
19	Sa 11p-11:35p		9 On Your Side News @ 11 PM	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
20	Tu-F,M 11:35p-12:35a		Late Show with Stephen Colbert	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
21	Tu-F,M 12:35a-1:35a		Late, Late Show with James Corden	\$50.00	0	30	4		4	\$200.00	\$0.00	0.0
TOTALS: 46									46	\$25,845.00	\$0.00	0.0



KATZ  
TELEVISION  
GROUP

125 West 55th St  
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GREAT AMERICAN  
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Agency Order #: 5489949  
Buyer: Pino, Thomas  
Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: JACOB ROTH  
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Total GRP:  
Separation:

Contract # 25330272 Changes as of: 10/14/2016 at 8:59 AM Version: Highlighting Revision 1  
CPE: 49/53/5595 Flight: 10/25/16 - 10/31/16 Station: WNCT  
Agency: Great American Media Advertiser: DSCC IE Market: Greenville/New  
Bern/Wash  
Product: DSCC Office: WASHINGTON  
Total Spots: 46  
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/14/16 8:59 AM	JACOB ROTH	New Order - Addition to current schedule ISSUE - DSCC PLS CFM	
10/14/16 8:59 AM	JACOB ROTH	New Order - Addition to current schedule ISSUE - DSCC PLS CFM	
10/14/16 8:59 AM	JACOB ROTH	T/R JACOB	

Market Budget: \$89,121
WNCT Share: 29%
Comment:
ENCT: 1%
WCT: 24%
WFX: 9%
WTTN: 37%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$25,845.00	N/A	0.0
Total	100%	46	\$25,845.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	46	\$25,845.00
Total	46	\$25,845.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/14/16 8:59 AM	JACOB ROTH	Revised			\$0	\$25,845.00	Changes: Product from issue to DSCC, Demo Meta to [R16], User Entered \$ from \$0.00 to \$25,845.00, Default Spot Length to 30, Comments from Separation: 30 to New Order - Addition to current schedule ISSUE - DSCC PLS CFM
New	10/14/16 8:57 AM	JACOB ROTH	New	46		\$25,845.00	\$25,845.00	T/R JACOB, 5 buylines added or modified.

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.